



video footage plays a Key part in their recruitment.

According to them, Video footage is a great tool to view the player to help them form an opinion.

Footage is a key part and a good tool. As we know "Analysis is key".

# The amount of time they would spend viewing video Highlights.

They would watch all that is available to them. With some saying footage over 4/5 games or 2 home / away before watching a player live.





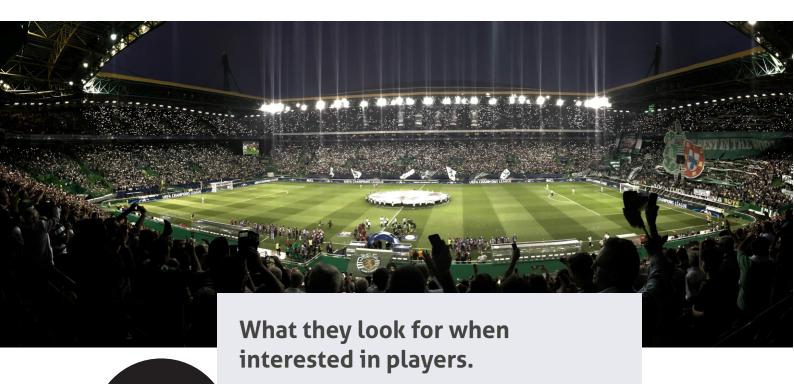
where would they find it.

They would search through history online using google, highlights/videos on YouTube, twitter and Instagram. They search online for the information to have analysis of the player.

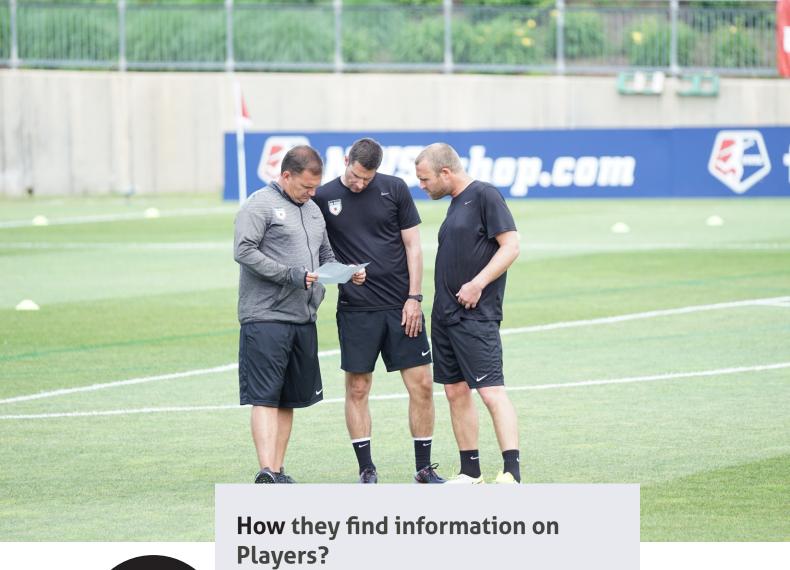


# Are they interested more in a player's strengths or weakness?

They are interested in both, The main focus being strengths. They look at weaknesses also to see what is coachable over a period of time.



The honesty of a player, what they do off the ball. Technical/Physical ability based on the position. Work ethic, Pace, Height, Build/Athleticism, desire and awareness also key factors. They focus on what the player does rather than what they don't do.



Players?

Try to speak with players they

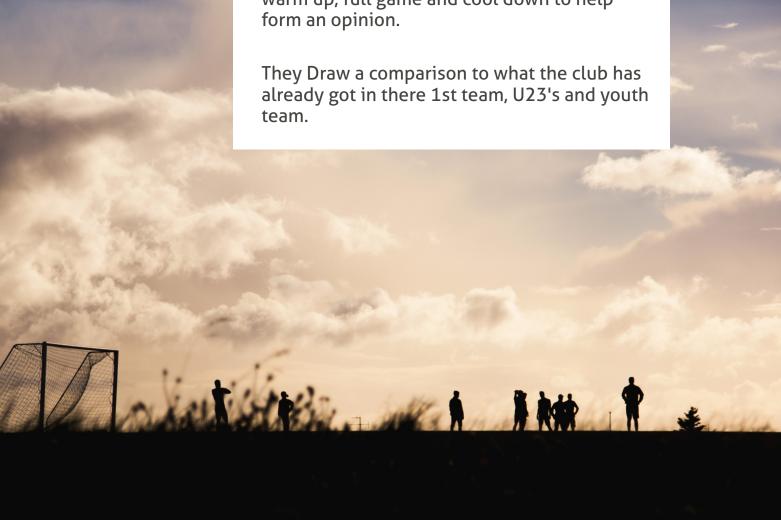
Try to speak with players they know who have played with them. Speak to former managers, coaches, and agents for a character reference.

#### How they judge players?



A. Do they maintain good things?

B. Do other good things happen after they have watched them more than once? Clubs also have scouts watching the player during warm up, full game and cool down to help form an opinion.



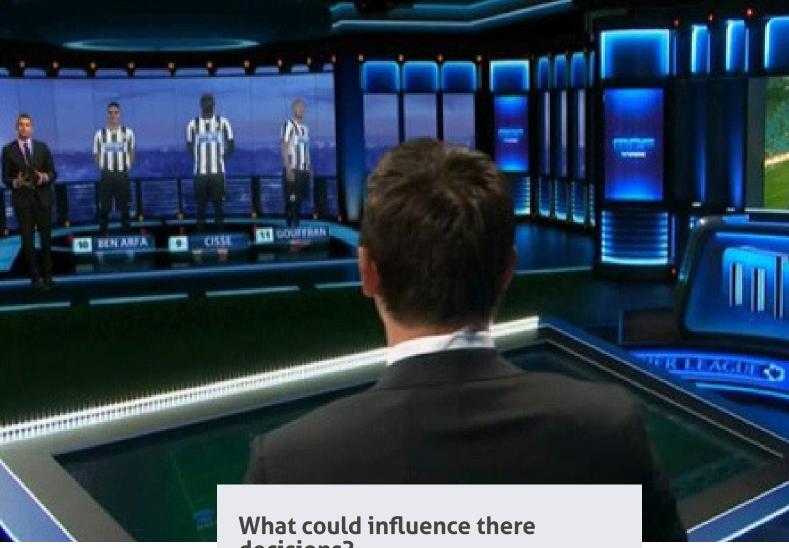


## Where would they look for information?

Here are few sources from which they would find information.

- Internet Search
- Football Platforms
- Coaching staff
- Teammates
- Agents





### decisions?

- Recommendation
- Video footage/analysis of player they have watched
- Watch player live
- Speak with player
- Follow instinct